



JEANNETTE COLOMBANI

GRAPHIC DESIGNER

CONTACT INFO

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908-587-8210

EDUCATION

B.F.A. GRAPHIC DESIGN/ INTERACTIVE ADVERTISING

Epsilon Epsilon OMEGA Honor Society
Kean University ▪ Michael Graves College,
Robert Busch School of Design ▪ May 2018

TECH SKILLS

Photoshop
Illustrator
InDesign
Adobe Acrobat Pro
After Effects
Premiere Pro
Adobe XD
Canva
Constant Contact

DESIGN SKILLS

Art Direction
Omni-channel Advertising Campaigns
Social Media Concepts & Designs
Branding & Identity
Promotional Design
Motion Graphics
Illustration
Typography
Photography

LANGUAGES

English | Spanish

PROFILE

Highly motivated graphic designer specializing in interactive advertising. My experience includes marketing, brand identity, social media designs, and motion graphics. Passionate about delivering innovative design solutions that meet the client's needs. I have a keen eye for detail and possess exceptional collaborative and interpersonal skills.

WORK EXPERIENCE

GRAPHIC DESIGNER

Rutgers New Jersey Medical School, Office of Marketing and Communications
April 2019 – July 2020

- Created engaging social media campaigns for school major events such as White Coat Ceremony, Match Day, and Convocation
- Assisted with marketing strategies and research for school events including virtual initiatives (Recognized by the Dean of Rutgers NJMS for our team's successful execution for the Virtual Convocation Ceremony)
- Developed digital and print marketing assets including social media posts, advertisements, event banners, and email flyers from concept to final approval
- Built web page layouts and provided weekly high-quality visual content to update on the Rutgers NJMS website
- Collaborated and aligned with the Pulse Magazine designer and senior editors from preparation to final production of the Fall 2019 and Spring 2020 issues
- Managed the graphics for marketing and promotional material and ensured flyers, brochures, pamphlets, and presentations from NJMS departments were in compliance with the Rutgers Visual Identity Guidelines

FREELANCE DIGITAL DESIGNER

Century 21 Stores ▪ October 2018 – November 2018

- Developed print deliverables and store signage for the Christmas season
- Assisted with the LED TV Christmas season motion graphics displayed in stores in the Tri-state area
- Collaborated with the design team in updating holiday eCommerce
- Reported to the Art Director who oversaw the design team
- Ensured deadlines were met and in compliance with the brand's visual standards

FLOOR SUPERVISOR

Calvin Klein Accessories ▪ March 2017 – April 2019

- Assisted with the execution of seasonal floor sets and visual merchandising
- Coached a small team of associates to exceed sales goals and deliver great customer service
- Supervised the team during key sales holidays including Thanksgiving, Black Friday, Christmas, and Fourth of July while consistently reaching sales objectives